



NATIONAL CONFERENCE 2010

2nd December 2010, Sydney Masonic Centre

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Message from the President



Welcome to the Energy Efficiency Council's 2010 National Conference.

The last year has seen a tremendous shift in the debate on energy efficiency. Energy efficiency is increasingly recognised as the biggest, cheapest and fastest way to cut greenhouse emissions.

The International Energy Agency estimates that energy efficiency will deliver 65 per cent of worldwide carbon cuts in the energy sector by 2020 – that's nearly twice the impact of renewable energy, nuclear power and clean coal combined.

Energy efficiency is also a critical way to strengthen our economy - Climate Works Australia estimates that energy efficiency could save our economy \$5 billion a year.

In 2010 broad support from across the political spectrum delivered important new policies like the Commercial Building Disclosure Scheme. In October Prime Minister Julia Gillard released the Task Group on Energy Efficiency report. This landmark report clearly articulates the benefits of a step change in efficiency in Australia and recommends a suite of policies to drive that step change.

We are proud of the role that the Energy Efficiency Council has played in this change. We need to build on this momentum and turn this blueprint into reality. This will be challenging. However, with industry, governments and non-profits working together we can turn Australia into a world leader in energy efficiency.

Simon James

President, Energy Efficiency Council

Key Energy Efficiency Council activities in 2009-2010

Advocacy and Policy

- Launched a comprehensive new guide to policy: "Energy Efficiency - Australia's Low Carbon Opportunity"
- Advised the Prime Minister's Task Group for Energy Efficiency. The Task Group adopted the Council's key recommendations, including an energy efficiency target and a national efficiency scheme
- Assisted the establishment of the Commercial Building Disclosure Scheme
- Advocated for the Victorian Government announcement of an additional \$100 million for the Greener Government Buildings Program
- Supported the Australian Government announcement of \$80 million for cogeneration and efficiency in local government and \$1 billion in tax breaks for green buildings
- Represented industry in meetings with Ministers and political leaders

Marketing and Education

- Framed the debate and raised the profile of energy efficiency in the media, with the Council quoted by the media, on average, almost once a week

Standards and Accreditation

- Completed a major report on energy efficiency skills and accreditation for the National Framework on Energy Efficiency

Member Services

- Held our first national conference, which attracted 189 thought leaders

Welcome to the 2010 National Conference

We invite you to set the agenda on energy efficiency.

The Energy Efficiency Council's National Conference brings together Australia's leaders in energy efficiency to discuss the most important issues for our sector.



We have witnessed profound shifts in energy efficiency markets, technology, and politics over the last year. This conference aims to bring you the latest information and keep you up to date.

This year we are fortunate to host Dr Eoin Lees, Vice President, European Council for an Energy Efficient Economy. Dr Lees is one of Europe's top experts in energy efficiency schemes. This is a key topic for 2011, with schemes already established in three States and the Prime Minister's Task Group on Energy Efficiency recommending a single national energy efficiency scheme.

Another hot topic for this year is reforming the energy market to ensure that we invest in energy efficiency and cogeneration when it's cheaper than new infrastructure. With power prices surging, this will be essential to keep energy affordable.

Our speakers will be covering these and other critical topics. We extend a warm welcome to senior figures from Australia's major political parties to share their views on energy efficiency, with a focus this year on industry:

- **Hon Mark Dreyfus QC MP**, Parliamentary Secretary for Climate Change and Energy Efficiency
- **Hon Greg Hunt MP**, Shadow Minister for Climate Action, Environment and Heritage
- **Mr Adam Bandt MP**, Member for Melbourne, Australian Greens

However, our Conference can do more than simply follow the news – it brings people together to set the debate. Many of the topics that featured at last year's conference as 'fringe issues' have become mainstream policy. This year we are setting up "conversation cafes" during the breaks for you to network and share ideas (page 11).

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Energy saving solutions for NSW business and government

The Department of Environment, Climate Change and Water NSW (DECCW) is the lead NSW Government department with responsibility for protecting and caring for our environment, managing water resources and developing and co-ordinating programs to address the impacts of climate change in NSW. DECCW works in partnership with people in government, business and the community to develop and deliver sustainable environmental and conservation solutions.

Businesses can access a range of services, technical support, financial incentives and training to improve their energy efficiency and other aspects of their environmental performance. These include the measures under the Government's \$150 million Energy Efficiency Strategy.

Visit the links to find out more.

Sustainability Advantage

The Sustainability Advantage Program is a business support service designed to help your organisation improve environmental performance and productivity.

Almost 500 member organisations are already receiving support and services in resource efficiency, staff and stakeholder analysis, carbon footprint analysis and sustainability strategy.

environment.nsw.gov.au/sustainbus/sustainabilityadvantage.htm

Energy Saver

An independent energy audit can be crucial in determining your energy use and identifying projects that will save you money and reduce carbon pollution.

Subsidised energy audits are available to eligible businesses for as little as 20 per cent of the original cost. Highly qualified energy auditors will identify opportunities for your organisation to save energy and will provide business cases with payback periods and implementation plans. Participating businesses have identified \$8 million in electricity savings and over 50,000 tonnes of CO₂.

environment.nsw.gov.au/sustainbus/energyauditing.htm

Energy Saver also offers specialised support to facilitate the NSW-wide adoption of cost-effective, commercially proven energy efficient technologies. This includes subsidised specialist energy audits, implementation support, seminars, limited implementation funding, case studies and site tours of optimised sites.

Current projects focus on proven energy efficient technologies in lighting, industrial refrigeration and optimising heating, ventilation and air conditioning systems.

environment.nsw.gov.au/sustainbus/sectortrans.htm

Energy Efficiency Training Program

The Energy Efficiency Training Program is facilitating new training projects to build the skills of tradespeople and professionals in energy efficiency practices, products and services.

Already 20 projects are underway. Each will produce industry specific training courses that will be available to the public in 2011.

environment.nsw.gov.au/sustainbus/greenskills/eneftraining.htm





Government Water and Energy Efficiency



The NSW Government is taking strong action to manage its water and energy use more efficiently and helping to drive markets for new sustainable services and practices. NSW Government agencies are required to meet targets for reduced carbon pollution from power use in buildings and improve the energy efficiency of their office buildings.

Offices over 1000 m² are being NABERS rated and brought up to a 4.5 star rating by 2011, where cost effective. Agencies are investing in retrofits for their buildings by accessing the \$40 million Treasury Loan Fund. The Government is also investing \$20 million in schools energy efficiency; \$6.5 million in 2009-10 on public housing retrofits and \$59 million in community facilities upgrades for state, local and non profit organisations.

<http://www.environment.nsw.gov.au/government>

Energy Efficiency for Small Business



The Energy Efficiency for Small Business Program has already assisted over 10,000 businesses to save an average of \$1,400 on their annual electricity bills. It offers up to \$5,000 for buying and installing energy efficient equipment.

Businesses receive a tailored energy assessment and Energy Action Plan, and up to four hours free support to coordinate installation.

environment.nsw.gov.au/sustainbus/energyauditing.htm

NABERS



The National Australian Built Environment Rating System (NABERS) is a national program developed and managed by NSW Department of Environment, Climate Change and Water NSW. NABERS Energy rates the environmental performance achieved through the operation of a building on a 1-5 star scale.

NABERS Energy measures the operational impacts on the environment of a building, and shows how these environmental impacts compare with other buildings. With 51 per cent of the national office market participating in the program, NABERS is saving more than 200,000 tonnes of greenhouse gas emissions every year based on the improvement in buildings that are rated on an annual basis. NABERS Energy ratings are also available for retail, homes and hotels.

nabers.com.au

Energy Savings Scheme



The Energy Savings Scheme offers participants an opportunity to reduce the cost of energy efficiency projects by creating trade certificates for energy savings activities. By implementing a recognised energy savings activity, accredited participants are eligible to create Energy Savings Certificates (ESCs or 'esbies') for each megawatt hour (MWh) of electricity saved. The esbies can then be sold to electricity retailers and other organisations with Government specified obligations. The income from the esbies offsets the upfront costs of the energy savings activity.

The 2010 target for energy savings is 1.2 per cent of annual electricity sales in NSW (approximately 1 million MWhs) rising to 4 per cent per annum from 2014 to 2020. For more information visit: www.ess.nsw.gov.au

Business Guide to the Low Carbon Economy: NSW



The Business Guide to the Low Carbon Economy: NSW is an information tool about NSW climate change policy and issues that businesses need to consider when developing a climate strategy.

The guide sets out practical steps to help businesses get on top of measuring and curbing greenhouse gas emissions from their operations.

theclimategroup.org/publications/2009/11/1/the-business-guide-to-the-low-carbon-economy-nsw

Carbon Trust



About Australian Carbon Trust

Australian Carbon Trust has been established by the Australian Government as an independent company with over \$100 million initial funding. The company has been set up to accelerate the move to a sustainable low carbon economy.

The Trust provides finance and advice to Australian businesses and the wider community. This is achieved through innovative programs to catalyse investment in and take-up of energy-efficient technologies and practices for cost-effective carbon reductions.

Australian Carbon Trust also administers the Carbon Neutral Program under the Government's National Carbon Offset Standard.

- Australian Carbon Trust Limited (ACTL) registered under the Corporations Act 2001 as a public company limited by guarantee; formally commenced operations in March 2010
- Governed by an independent Board of Directors with diverse business and government experience
- Operates commercially, leveraging significant private sector finance for energy efficiency and seeking a positive return on its investments, with the goal of achieving long-term financial sustainability

- Catalyses the creation of new markets and business models to demonstrate a full range of energy saving and emission reduction opportunities and solutions, building economy-wide capacity for energy efficiency
- Financing provided primarily through revolving funds for loans and alternative structures, as opposed to grants
- Initial focus on achieving energy efficiency improvements through retrofits in existing non-residential buildings
- Initial funding of over \$100m for the non-residential building sector, which has been estimated to need up to \$13 billion investment to achieve its cost-effective carbon emission reduction potential¹
- Capacity to provide a comprehensive range of services to deliver energy efficiency improvements across the Australian economy

Board of Directors and management team

Australian Carbon Trust Board has extensive experience and in-depth understanding of the challenges involved in tackling climate change. Further board appointments will be made in the coming months.

- Professor Robert Hill (Chairman) – former Minister for the Environment, Professor of Sustainability at the United States Studies Centre at University of Sydney and Chancellor of the University of Adelaide
- Martijn Wilder – Partner and Head of Baker & McKenzie's Global Climate Change and Emissions Trading Practice
- Tony Coleman – Director, Lonergan Edwards Associates
- Don Matthews – National President of the Australian Industry Group

Chief Executive Officer Meg McDonald heads a multi-disciplinary team with a wealth of experience in the private and public sector. The senior management team includes Chief Operating Officer, Cath Bremner and Chief Financial Officer, Andrew Powell.

¹ Climate Works Australia 2010



Energy Efficiency

Australian Carbon Trust's primary focus is energy efficiency. The Trust provides a range of innovative financing and advisory services for business to promote investment in, take-up and use of energy-efficient technologies and practices. Initial program activities concentrate on energy-efficiency improvements in the non-residential building sector.

Policy and investment have tended to focus on new buildings, yet around 80% of total building emissions in 2020 will be from buildings which already exist today. Accelerating the implementation of energy-efficient retrofits of existing buildings could reduce emissions from this sector by over 30%, delivering positive financial returns through energy savings. The greatest potential for impact is in the office, retail, education, community and health sectors (75% of 2020 total emissions).²

The establishment of strategic partnerships is a critical element in the delivery of the energy efficiency program. The Trust is working closely with: financial institutions, to develop innovative funding models to finance energy efficiency projects in commercial retrofits; individual businesses, to identify and develop flagship energy efficiency projects; service companies, to deliver energy efficiency advice and finance to their customer base; and State and Local Governments, to leverage their existing capabilities and scale up existing programs.

The Trust has developed a pipeline of over 140 potential energy efficiency projects, which demonstrate a wide range of innovative financing and delivery models across multiple business types and locations around Australia. Potential partners include: financial institutions; property trusts and management companies; individual property owners and tenants; industry associations and professional bodies; technical advice and service companies; energy-efficiency technology suppliers and installers; energy service companies; energy retailers, utilities and generators; hospitals, schools, community centres and local councils.

Australian Carbon Trust is focusing on projects with high demonstration value in order to catalyse wider investment. Priority is placed on projects which leverage additional private-sector finance, deliver measurable results, and are scalable, replicable and adaptable.

Rigorous criteria are applied to ensure that projects deliver cost-effective emissions reductions and are genuinely additional to business-as-usual³. Robust monitoring and reporting provide accountability for project and program outcomes. In all of its activities the Trust endeavours to build energy efficiency knowledge and capacity in the Australian market.

Australian Carbon Trust will leverage and complement the broad array of existing energy-efficiency policy measures and support efforts at all levels of government under the Council of Australian Governments (COAG) National Strategy on Energy Efficiency.

Carbon Neutral Program

Australian Carbon Trust manages the Carbon Neutral Program, a voluntary scheme which certifies individual products or business operations as carbon neutral under the Australian Government's National Carbon Offset Standard (NCOS). Certification enables the public to choose genuinely carbon-neutral products and services, whilst recognising and rewarding businesses leading the way in carbon reduction.

Australian Carbon Trust manages the certification process and promotion of the program, while the Government retains responsibility for defining and maintaining the NCOS technical standard.

In summary, Australian Carbon Trust is uniquely positioned to become an independent and trusted partner to business, helping unlock the commercial benefits of energy-efficiency improvements and contributing to Australia's transition towards a low carbon economy.

² All data Climate Works Australia 2010

³ would not have happened in the absence of ACT support, or would have happened far later or on a far smaller scale

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If it works here, it can work anywhere.

Thanks to a collaboration of Johnson Controls and other world-class experts, the Empire State Building is being retrofitted to make it over 38% more energy efficient. When these improvements are completed in 2013, this international icon will be in the top 10% of all U.S. office buildings in energy efficiency.

Johnson Controls is providing the Empire State Building with innovative technologies, building infrastructure improvements and systems monitoring services that reduce energy costs and lower carbon emissions. By 2011, more than 50% of the improvements will be implemented. This will create high-performance tenant workspaces, and keep them that way.

The work is projected to save \$4.4 million in annual energy costs and will pay for itself in just over three years. The Empire State Building...one of the world's most admired buildings, advancing to one of the most energy efficient. It's a building that works. From educational institutions and hospitals, to government and office buildings, Johnson Controls can make your building work more efficiently, sustainably and profitably. To learn more, visit www.johnsoncontrols.com.au/esb



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Featuring the latest LED technology, the highly efficient and sustainable LED LuxSpace range can achieve an energy saving of more than 30% compared to traditional CFL downlights, without sacrificing light quality. LuxSpace delivers consistent light output, stable colour performance and high colour rendering ($Ra > 80$) and can also be dimmed and controlled, making it even easier to save energy.



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Energy savings and lifetime figures based on Philips' testing against Philips' CFL downlights.

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one2five

One2Five® provides organisations with a one to five rating, detailed benchmarking analysis and a critical action plan. For over 10 years, Energetics One2Five® products have been helping businesses and government departments in Australia and overseas to implement their strategy and achieve their climate change goals.



In the business of climate change

carbonscope

CarbonScope™ enables businesses to gather data, understand and manage their environmental metrics and associated costs. It helps you save money and reduce consumption and emissions, whilst also ensuring high quality auditable data, and dynamic reporting. CarbonScope enables businesses to get a clear view of their carbon and environmental risks and opportunities and develop, monitor and manage suitable strategies.

For more information call 02 9929 3911 or visit www.energetics.com.au



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CITY OF SYDNEY

Sustainable Sydney 2030 is the City of Sydney's vision for a green, global and connected future. Ambitious targets are to reduce 2006 greenhouse gas emissions by 70% and for zero reliance on coal-fired electricity by 2030 through demand and supply side energy efficiency.

To bring Sustainable Sydney 2030 to life, we are acting now for the future by developing green infrastructure master plans for decentralised trigeneration and renewable energy, advanced waste treatment, and total water cycle management.

Within the City's own buildings and operations, expressions of interest and tenders have been called for LED street lighting, energy efficiency retrofits of buildings, precinct scale trigeneration, and large scale solar installations.

The City is also working with our residents, small to medium business, large commercial building owners and commercial office tenants on sector specific programs to improve energy efficiency and reduce greenhouse gas emissions.

www.cityofsydney.nsw.gov.au

-ecogeneration 
The voice for Australia's clean energy industry

www.ecogeneration.com.au

For editorial enquiries, contact us at query@ecogeneration.com.au

To request a media kit, contact Tim Thompson at tthompson@gs-press.com.au or call 03 9248 5100

Conversation Cafes at the National Conference

Conversation cafes are spaces for up to 14 guests to come together to network and share ideas on specific topics. Guests will join keynote speakers for espresso coffee to discuss fresh ways of looking at big issues for the energy industry.

Spaces are strictly limited, and places will be allocated on a first-come, first served basis. Delegates who are interested in attending conversation cafes should move to the relevant cafe promptly at the time that it starts. A barista will take your coffee order once you are seated.

Time	PHILIPS	Schneider Electric
1:00 to 1:30pm	Energy Efficiency Schemes	Smart Grids and Smart Use
3:40 to 4:10pm	Transforming Street Lighting	Big Ideas for Industry



Peter Szental

Peter Szental, a tireless and passionate champion on climate change and sustainability, passed away in July this year.

Peter was widely respected for his extensive work over three decades to improve Australia's sustainability.

Peter Szental was a driving force advocating for action on climate change, energy efficiency and sustainable buildings. He is credited with a leading role in turning energy efficiency and renewable energy into mainstream business in Australia.

Peter was the Founding President of the Energy Efficiency Council and instrumental in the establishment of the Australian Alliance to Save Energy, Australian Sustainable Built Environment Council, Business Council for Sustainable Energy and Clean Energy Council.

In a world full of people who simply talk, Peter Szental walked the talk. Peter showed that sustainable businesses can thrive in Australia, founding Energy Conservation Systems in 1983. He also put his money where his mouth is, turning his head office at 40 Albert Road, Melbourne, into a world-leading example of sustainable building to catalyse action.

Peter was widely respected and will be greatly missed. His infectious passion for the environment has had a formative role in Australia.

Conference Program

– Morning Session

8:15 to 8:45	REGISTRATION AND COFFEE
8:45 to 9:00	WELCOME AND INTRODUCTION
9:00 to 9:40	<p>OPENING PLENARY</p> <p>Hon Mark Dreyfus QC MP, Parliamentary Secretary for Climate Change and Energy Efficiency</p> <p>Bridget Brill, Assistant Secretary, Policy and Strategy Branch, Renewable Energy and Energy Efficiency Division, Department of Climate Change and Energy Efficiency</p>
9:40 to 11:00	<p>A NATIONAL ENERGY SAVINGS INITIATIVE</p> <p><i>The Prime Minister's Task Group recommended a National Energy Savings Initiative. What should it look like?</i></p> <p>Dr Eoin Lees, Vice President, European Council for an Energy Efficient Economy</p> <p>Simon Smith, Deputy Director General, Climate Change, Policy and Programs, NSW Dept of Environment, Climate Change and Water</p> <p>Additional panellists:</p> <p>Madeleine Lyons, Carbon Policy Manager, Origin</p> <p>Mike Rundle, CEO, Dalkia</p>
11:00 to 11:20	MORNING TEA
11:20 to 12:30	<p>COGENERATION, ENERGY EFFICIENCY AND ENERGY MARKETS</p> <p><i>The National Energy Market (NEM) and the way that it's regulated presents barriers and opportunities for demand-side action. This session looks at recent changes to the NEM and further changes that might be necessary to drive cogeneration.</i></p> <p>John Pierce, Chairman, Australian Energy Market Commission</p> <p>Anthony Szatow, Project Leader, Intelligent Grid, CSIRO</p> <p>Terry McConnell, Business & Industry Relationship Manager, Energex</p> <p>Chris Derksema, Manager Sustainability, City of Sydney</p>
12:30 to 1:30	LUNCH – Conversation Cafes from 1:00 to 1:30pm (see page 11)

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Conference Program

– Afternoon Session

	Stream A – Banquet Hall 	Stream B – Grand Lodge 
1:30 to 2:30	<p>MOVING BEYOND THE OFFICE</p> <p>The efficiency of offices will leap forward over the next decade, but how do we tackle efficiency in retail, schools and hospitals?</p> <p>Meg McDonald, CEO, Carbon Trust Australia</p> <p>Sam Burke, Senior Manager, Sustainability, Government Services Group, Victorian Department of Treasury and Finance</p> <p>Matthew Clark, Manager Built Environment, Water and Energy Programs Branch, NSW Dept of Environment, Climate Change and Water</p>	<p>BEHAVIOUR AND EFFICIENCY</p> <p>People are often overlooked in energy efficiency. Understanding humans is critical for designing policies and retrofitting buildings and industrial sites.</p> <p>Dr George Quezada, Research Scientist, CSIRO</p> <p>Dr Phil Blythe, Monash Sustainability Institute and Managing Director, GreenSync</p> <p>Bernard Carlon, Divisional Director Sustainability Programs Division, NSW Dept of Environment, Climate Change and Water</p>
2:30 to 2:40	BREAK	
2:40 to 3:40	<p>EMERGING TECHNOLOGIES</p> <p>Emerging technologies in lighting, air conditioning and smart grids will have major impacts in the next five years.</p> <p>Rada Stanic, Consulting Solutions Architect – Utilities, Cisco</p> <p>Steve Coyne, President, Illuminating Engineering Society of Australia & New Zealand</p> <p>Dr Josh Wall, Research Project Leader, Intelligent Efficiency, CSIRO</p>	<p>MEASUREMENT AND EVALUATION</p> <p>Monitoring energy use and evaluating success underpins energy efficiency projects and government programs.</p> <p>Dr Eoin Lees, Vice President, European Council for an Energy Efficient Economy</p> <p>Keith Tarlo, Manager Special Projects, Climate Change, Air and Noise Branch, NSW Dept of Environment, Climate Change and Water</p> <p>Fred Nicolosi, Director, Energy Decisions</p>
3:40 to 4:10	AFTERNOON TEA – Conversation Cafes (see page 11)	
4:10 to 5:30	<p>BOLD STRATEGIES FOR BIG ENERGY USERS</p> <p>Just 200 companies, mainly in manufacturing, mining and construction, use almost twice as much energy as all households and cars combined. How can we help them to save energy and boost their competitiveness?</p> <p>Hon Greg Hunt MP, Shadow Minister for Climate Action, Environment and Heritage</p> <p>Mr Adam Bandt MP, Member for Melbourne, Australian Greens</p> <p>Tony Maher, National President, Mining and Energy Division, Construction, Forestry, Mining and Energy Union</p> <p>Neil Marshman, Chief Consultant Climate and Energy Efficiency, Rio Tinto</p> <p>Introduction by Tristan Edis, Research Fellow, Grattan Institute</p>	
5:30 to 7:00	<p>NETWORKING DRINKS</p> 	



ENERGY EFFICIENCY COUNCIL inc.

About the Energy Efficiency Council

The Energy Efficiency Council is the voice for energy efficiency and cogeneration in business and government. The Council was established in 2009 to champion its members' interests and:

- Grow the market for energy efficiency products and services
- Ensure that energy efficiency is implemented with excellence and accountability
- Establish energy efficiency as the key measure for carbon abatement to 2030

Members

The Council is a not-for-profit organisation that includes energy efficiency providers, clients and governments. The Council represents a wide range of companies, including:

- Manufacturers of motors, lighting systems, chillers, meters and automation systems
- Companies that install and run cogeneration and trigeneration systems
- Engineering firms and other experts that identify and implement efficiency upgrades
- Specialist firms that install and optimise equipment like air compressors and controls
- Companies that provide complete energy management solutions like energy services and Energy Performance Contracts
- Firms that monitor and verify energy savings

Council activities

The Council works in four key areas to service its members:

Advocacy and Policy	Representing members to government and the media and promoting smart policies to drive energy efficiency in Australia
Marketing and Education	Helping clients procure energy efficiency services and products through marketing, directories, events, tools and best-practice guides
Standards and Accreditation	Improving the quality of energy efficiency services and products through standard contracts, training and accreditation
Member Services	Helping our members to thrive through information, marketing, networking and links to clients

“Joining the Council helps companies position themselves as leaders in energy efficiency”

Honeywell

Simon James,
General Manager - Energy and Environment, Honeywell Ltd
President, Energy Efficiency Council



Membership benefits

Membership helps companies to grow their energy efficiency product and service line through:

1. Influencing Policy and Council Activities

Members get to shape the Council's policies and activities, in turn influencing national policy and the way that energy services and products are delivered in Australia.

2. Business Opportunities

The Council links members to prospective clients by:

- Advising members about key public tenders
- Advising clients about members' services directly and through the online Service Directory
- Providing business-to-business networking opportunities at conferences and events

3. Tools and Information

Members get exclusive access to:

- Government and policy advisory services
- Discounts of thousands of dollars off the standard Energy Performance Contracts, which are essential for many public sector jobs
- Council publications and monthly updates on policy, grants and tenders
- Timely information on business opportunities
- Discounts for Energy Efficiency Council events
- Member-only forums with senior figures in government and business

4. Marketing

The Council helps members to build their profile and reputation by:

- Advertising products and services on Council websites, newsletters and events
- Providing the Energy Efficiency Council logo for members to use on business materials
- Helping to distinguish high-quality service providers through accreditation
- Promoting at conferences and events

Additional member benefits

Sponsor Members	<ul style="list-style-type: none"> • Exclusive branding on the Council website and publications • Automatic branding at events as a Council sponsor • A powerful voice in the association, with three votes in general meetings • Very low costs for standard contracts, saving \$6,000 for each contract pair • Access to specific market information
Corporate Members	<ul style="list-style-type: none"> • A strong voice in the association, with two votes in general meetings • Low costs for standard contracts, saving \$5,000 for each contract pair

"Siemens has the largest environmental portfolio in the world, with energy efficiency solutions at its core. We are an Energy Efficiency Council member because we believe there's never been a more important time to promote energy efficiency"

SIEMENS

Albert Goller,
Chairman and Managing Director,
Siemens Ltd.

"Energetics has been in energy efficiency for 25 years. Finally the sector has its own voice"


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Jon Jutsen,
Executive Director,
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The Energy Efficiency Council is based in a 5-star NABERS rated office in Melbourne