

Mr Craig Walker
Equipment Energy Efficiency (E3) Program
smartappliances2019@sa.gov.au



23 August 2019

Re. Smart Demand Response Capabilities for Selected Appliances - Consultation Paper

Dear Craig

Thank you for the opportunity to provide a submission on the Smart Demand Response Capabilities for Selected Appliances Consultation Paper (hereafter referred to as the 'Consultation Paper').

The Energy Efficiency Council (EEC) is the peak body for energy efficiency, demand management and cogeneration in Australia. Our members include energy efficiency providers, independent experts and various levels of government.

The EEC strongly supports efforts to expand demand response in Australia as this could deliver significantly lower energy bills to both participating and non-participating consumers. The roll out of demand response capable products will significantly lower the cost introducing demand response programs for small consumers.

The EEC supports the proposal to mandate compliance with AS/NZS 4755 for the nominated priority appliances. Mandating that appliances are compliant with AS/NZS 4755 is an essential complement, rather than alternative, to price signals for dispatch of demand response (e.g. through the implementation of the Australian Energy Market Commission's proposed demand response mechanism).

Given low consumer understanding about demand response, labeling and voluntary compliance with AS/NZS 4755 are not viable alternative options to mandating compliance with AS/NZS 4755 for the nominated priority appliances.

For further information please contact me on rob.murray-leach@eec.org.au or 0414 065 556.

Yours sincerely

A handwritten signature in black ink, appearing to read "Rob Murray-Leach".

Rob Murray-Leach
Head of Policy
Energy Efficiency Council