

**RESIDENTIAL  
ENERGY  
PERFORMANCE  
SUMMIT**

**MELBOURNE 21 NOV 2023**

**PARTNERSHIP  
& SPONSORSHIP  
OPPORTUNITIES**

Presented by



**eec**

# A MESSAGE FROM OUR CEO

## THE INAUGURAL RESIDENTIAL ENERGY PERFORMANCE SUMMIT

On Tuesday 21 November in Melbourne, the EEC will convene a brand new event dedicated to discussing and debating how we can work together to rapidly raise the energy performance of Australia's residential buildings.

The quality of Australia's existing housing stock is incredibly poor. Research in Victoria found homes built before 2005 had an average Nationwide House Energy Rating Scheme (NatHERS) rating of just 1.8 out of 10 stars. We need to fix these aging homes, which drive up energy bills and have a huge impact on the health and wellbeing of Australian families.

At the same time, momentum is growing for electrifying hot water, space heating and cooking in homes across the country. The shift to efficient, electric appliances such as heat pumps presents a huge opportunity for householders to benefit from the transition of our electricity system to renewable energy over the next decade.

Our task is to bring these two imperatives together. To electrify efficiently is to decarbonise homes while improving the lives of millions of Australian families around the country.

### Harnessing momentum, creating outcomes

It's a hugely exciting moment for residential energy performance in Australia, and there's a power of work to be done. The time is right for a dedicated, full-day event focused on:

- deepening knowledge on the range of issues that need to be managed to deliver efficient electrification at scale;
- supporting the development of the skilled workforce and business models we need to deliver the transition; and
- support the scale-up and success of government energy performance initiatives.

### Breaking down silos, aligning objectives

Developing the ecosystem to transform Australia's housing stock is a big task.

Energy performance disclosure, finance, business models, training and certification, appliance standards, ensuring the transformation of our homes supports the decarbonisation of our energy system... there are many pieces to the residential puzzle, and managing the interactions between them will require deep collaboration.



The Summit will bring together all the groups with a stake in supporting Australian households through this transition, with a focus on how industry, government and other experts can work together to ramp up the ecosystem we need to deliver a healthy, comfortable, zero emissions home for every Australian family.

### Bringing best international practice to Australia

We're excited to announce that joining us in November will be Josephine Maguire, National Coordinator of the Better Energy Homes program at the Sustainable Energy Authority of Ireland (SEAI).

Josephine has been with SEAI for over two decades, playing a key role in establishing the Irish residential energy performance upgrade ecosystem, which is widely recognised as leading the world. In Ireland, this ecosystem includes energy performance certificates, assessors, grants, and accredited 'One Stop Shops'.

She is currently involved in the development of the future strategy for home retrofits and is particularly focused on bringing low-cost financing to the home retrofit market.

### Help lead the conversation

The EEC is looking to work with a small number of highly engaged partners to create this ambitious event, and this prospectus outlines a tailored selection of sponsorship options to meet your objectives and budget.

Fittingly for an inaugural event, the EEC will be hosting the Summit at a new venue for us; Rydges Melbourne, which has recently undergone a transformative renovation.

Located in the heart of Melbourne, it features one of the city's newest, largest and most flexible conference and event offerings, creating fantastic opportunities for both focussed discussion and networking.

Keeping sponsorship options to a small, select number allows us to work closely with partners to understand your goals and maximise return on your investment. Review the options and feel free to call us to discuss a package that meets your needs.

I look forward to partnering with you on the inaugural Residential Energy Performance Summit.



**Luke Menzel**  
CEO  
Energy Efficiency Council

# SUMMIT AT A GLANCE

Upgrading the energy performance of millions of Australian houses and apartment buildings is a critical national infrastructure issue – one that requires a coordinated approach.

We won't achieve anything by leaving it to individual households to navigate. We need an innovative, considered approach that joins the dots between governments, industry and communities. Enter the Residential Energy Performance Summit, an event that will bring governments, product suppliers, service providers, consumer groups and other experts together for a single day of high quality conversation and debate, with a focus on making our homes not just better, but healthy, affordable and zero emissions.

## AUDIENCE

State and national governments, policy experts and decision makers, regulators, industry specialists from across the residential performance upgrade ecosystem (including assessors, financiers, product suppliers and service providers), industry and professional associations, academics and NGOs.

## AIMS

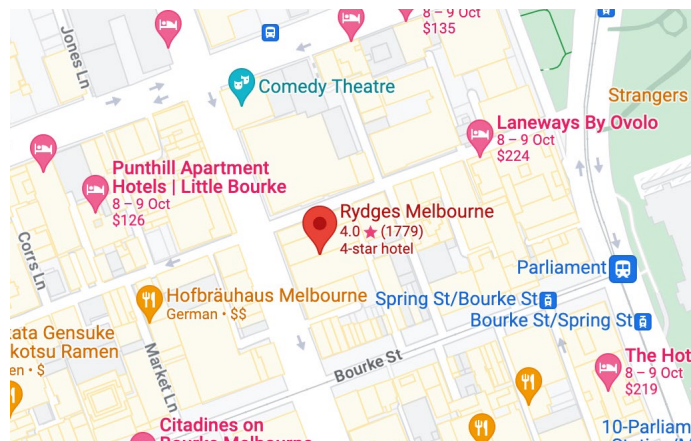
- **Hear** international best-practice for creating and scaling up a residential energy performance upgrade ecosystem;
- **Create** a shared understanding of the current challenges facing consumers, industry and governments;
- **Strengthen** collaboration around these challenges;
- **Build connections with** policy-makers, experts and professionals committed to improving Australia's housing stock.

## WHEN

21 November, 2023

## WHERE

Rydges Melbourne, 186 Exhibition St, Melbourne VIC 3000



# SPONSORSHIP OPPORTUNITIES

## Sponsorship essentials

To maximise branding before, during and following the Summit, all headline and networking sponsors will receive:

- Logo recognition in all pre- and post-Summit email communications;
- Logo featured on in-person Summit acknowledgment board and in-session slides;
- Chair acknowledgment in opening and closing sessions;
- Access to delegate list (subject to delegate permission);
- Complimentary delegate registrations - 20 per cent discount on additional registrations.

*Please note: exposure will be determined by sponsorship level.*

## HEADLINE PARTNERSHIPS

### PRINCIPAL PARTNERS \$ by negotiation

The top-tier Summit partnership is a bespoke opportunity to partner with the sector, progress policy and program goals, and work closely with EEC on development of the Summit program.



### PLATINUM SPONSOR EEC member \$15,000 Non-member \$20,000



This premium partnership package includes the opportunity to address the Summit in an opening keynote immediately before our international guest. This may take the form of a keynote address or an armchair conversation with the session chair. The platinum partner receives maximum profile-raising and brand recognition opportunities. This partnership is intended for leading businesses interested shaping debate and building deeper working relationships across government and industry.

- Opening (10-15 minute) keynote address or armchair style interview
- One (1) promotional banner on display for duration of the event (supplied by Platinum Partner)
- Logo and branding prominently displayed during sponsored session
- 6 delegate registrations
- Opportunity to supply take-away merchandising that promotes your brand (supplied by Platinum Sponsor)
- Dedicated bespoke EDM to delegates pre- or post-Summit

### GOLD SPONSOR EEC member \$10,000 Non-member \$14,000



With a speaking role in a Summit plenary, the Gold partnership is a unique opportunity to showcase expertise and profile thought-leadership while developing deeper connections among stakeholders in the wider residential performance community.

- Senior representative to participate in a session as a speaker and panellist
- Logo and branding prominently displayed during sponsored session
- 4 delegate registrations
- Acknowledgment of support in any communications resulting from the Residential Energy Performance Summit

# NETWORKING SPONSORSHIPS

These partnerships are available to maximise brand awareness during the Summit's dedicated networking periods, which include two breaks, lunch and a post-event function.

## NETWORKING LUNCH PARTNER

**EEC member \$5,000**

**Non-member \$7,000**

An opportunity to join the stage and deliver a five-minute address to the entire Summit audience prior to lunch

- Pre-lunch speaking opportunity
- Logo and branding prominently displayed before and during lunch
- 2 delegate registrations



## NETWORKING DRINKS PARTNER

**EEC member \$5,000**

**Non-member \$7,000**

A unique opportunity to deliver your message in an informal setting at the close of Summit proceedings

- Introductory speaking opportunity at commencement of post-Summit networking
- Logo and branding prominently displayed before and during networking function
- 2 delegate registrations

## CAFÉ PARTNER

**EEC member \$5,000**

**Non-member \$7,000**

Maximise exposure with prominent branding in the Summit's key networking and informal catchup space

- Prominent signage in café area
- Acknowledgement from the event Chair at beginning and end of event
- 2 delegate registrations



# SPONSORSHIP BOOKING FORM

Please complete and return this form to [events@eec.org.au](mailto:events@eec.org.au)

## COMPANY DETAILS

Company name (for marketing purposes):

Company name (for invoicing purposes):

Address:

City:

State:

Postcode:

ABN:

## MAIN CONTACT DETAILS (for liaising with the EEC)

Name:

Position:

Email:

Phone:

Additional contacts to be cc'd in sponsorship related communications:

## SPONSORSHIP PACKAGES

Please select your preferred option(s) below.

Packages are subject to availability.

	<b>Council Member</b> Ex. GST	<b>Non-Member</b> Ex. GST
Platinum Partner	\$15,000	\$20,000
Gold Partner	\$10,000	\$14,000
Café Partner	\$5,000	\$7,000
Networking Lunch Partner	\$5,000	\$7,000
Networking Drinks Partner	\$5,000	\$7,000

## PAYMENT OPTIONS

A 50% deposit is required for all sponsorship packages to confirm your booking. Final payment must be made prior to the commencement of the Summit.

Payment method:  Visa  Mastercard  EFT

Payment option:  50% deposit  Full amount

## CREDIT CARD DETAILS

Your credit card details are required as a guarantee but will not be charged unless you have indicated this as your preferred method of payment. All credit card payments incur a 2.4% service charge.

Name on card:

Card number:

Expiry date:

CCV:

## AUTHORISATON

Name:

Position:

Signature:

Date:

I agree to the terms & conditions for participation in the Residential Energy Performance Summit

# SPONSORSHIP TERMS AND CONDITIONS

## THIS IS A COVID-SAFE EVENT

The EEC is committed to the delivery of covid-safe events, which is reflected in the risk management plan underpinning the development and delivery of Summit. We will be guided at all times by the relevant government public health advice and ensure open communication with our sponsors. In the event of event restrictions, the EEC will work with sponsors to flexibly manage the delivery of sponsor benefits, including postponing the Summit, transitioning to a fully virtual event or transferring benefits to a new event, to be liaised with the sponsor.

This is an agreement between you (the 'Sponsor') and the Energy Efficiency Council (the Council) (the 'Event Organiser') with respect to sponsorship of the Residential Energy Performance Summit (the 'Event'). You must accept without modification all of the terms and conditions and information contained in this Sponsorship Agreement.

Prices listed in this document are exclusive of GST.

All artwork and logos as included in the sponsorship package must be supplied by the Sponsor.

The following conditions apply to all sponsorship packages. Please read the sponsorship terms and conditions carefully.

## General

- The Event Organiser reserves the right to change the sponsorship terms and conditions for the Event.
- Sponsorship status is not secured until initial payment is received and approved by the Event Organiser.
- The Event Organiser does not offer any guarantee of attendance numbers.
- The Event Organiser does not accept liability for absent presenters but will endeavour to do everything within its power to replace the speaker.
- The Event Organiser does not accept liability for the quality of presenters at the event.
- The Event Organiser does not accept liability for the quality of the venue, catering, and audio visual.

## Event format and cancellations

1. The Event venue and format may be changed without prior notice at the sole discretion of the Event Organiser.
2. The EEC will be guided at all times by the Victorian Government health advice in relation to COVID-19. Should government restrictions impact upon the Event delivery, the following steps may be taken:
  - A. Development of COVID-safe plans which may include density requirements and other government regulations.
  - B. Transition into an online event.
  - C. Event postponement.
  - D. Full event cancellation. In this case, a refund will not apply. The EEC will work with the Sponsor to develop a new sponsor package to take place in lieu of NEEC23.
3. In the event of cancellation of the Event by the Event Organiser, the Sponsor is entitled to a refund of 80% of sponsorship funds paid.
4. If cancellation is due to Covid-19 (see 2D above) or is for a force majeure (1), no refund applies.

(1) Force majeure includes without limitation, cancellation or other withdrawal by the suppliers, cancellation or failure of a venue, strike, act or reasonable apprehension of terrorism, war, destruction of facilities or materials, fire, flood, earthquake or storm, labour disturbances, epidemic or failure of public utilities or common carriers, without liability.

# SPONSORSHIP TERMS AND CONDITIONS

5. A cancellation fee of 50% will apply to the total Tax Invoice if the Sponsor wishes to withdraw support from the Event for any reason if written notification is submitted to the Event Organiser on or before 60 days prior to the Event. Monies already paid by Sponsor in excess of the cancellation fee will be refunded accordingly. Fees are payable within 7 days of written cancellation being received from Sponsor.

## Sponsor marketing materials

6. Any material for the Event must be provided to the Event Organiser to the set specification and by the due date or no later than 2 weeks from the initial request for material where a due date has not been stipulated. Failure to do so may result in the material not being displayed.
7. The Sponsor is responsible at its sole cost and expense for production of any Sponsor materials. The use and publication of any Sponsor materials by the Sponsor must first be approved by the Event Organiser.

## Sponsor responsibilities

8. The Sponsor will provide services and materials associated with the Event and onsite at the Event, of good quality and professional standard with an ethical approach in conduct, presentation, information, and services provided in association with Summit delegates, speakers, event personnel, the Council and any other third party associated with the preparation and delivery of the Event.
9. The Sponsor is responsible for all occupational health and safety liabilities and obligations and any issues which may arise which relate to the Sponsor's occupation and use of the site at the Event. The Sponsor will comply with the requirements of the venue in relation to all matters pertaining to occupational health and safety requirements throughout the course of the Event, including preceding and post-event arrangements associated with the sponsorship, and all liability is removed from the Event Organiser in relation to this obligation.
10. The Sponsor is responsible for organising and insuring all goods, products, and equipment provided and used by the Sponsor at the Event and is responsible for ensuring public liability and product liability insurance is maintained and current for the entire duration of the Event. Evidence of insurance cover must be provided to Event Organiser upon request.
11. The Sponsor must obtain written permission from the Event Organiser for any photography, filming or sound recordings of any person or speaker attending or activities undertaken at the Event.
12. The Sponsor will ensure on-site setup of Sponsor package inclusions at the Event are organised within the timeframes stipulated and make arrangements accordingly. At the conclusion of the Event, the Sponsor will remove all goods, products and equipment from the venue by the time stipulated.
13. The Sponsor will be financially responsible for any damage sustained or loss incurred, to the venue's property or persons sustaining injury or harm associated with Sponsor related conduct, equipment or activities, and all aspects associated with the venue's property through Sponsor's own actions or those invitees/employees/contractors or other third party attending the Event and venue on behalf of the Sponsor. All liability is removed from the Event Organiser in relation to this issue.
14. The Sponsor agrees to comply with the sponsorship package stipulations and inclusions in accordance with this agreement.