

**How Can
Governments, NGOs, Industry Bodies, etc.,
support energy efficiency improvements
in industry?**

Geoff Andrews, MD, Genesis Now



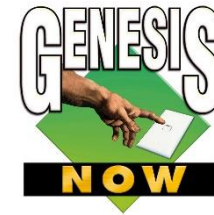
Context...

- Different energy efficiency roles,
- government programs
- What can we do to help?



Viewing energy efficiency from:

- RAAF
- enersonics
- Genesis Now
- Ark Resources
- Organic Response



How we have fared, recently

- ▶ 1991 - 2005
- ▶ 2005 - 2014. EEO
- ▶ 2013 - 2015 Very difficult
- ▶ 2015 - 2017 **Saved by VEET**, survival and growth



Energy efficiency programs

- ▶ There have been many, but to pick a few....
- ▶ EPA, EREP, mandatory audits and implementation
- ▶ Energy Efficiency Opportunities, including Representative Assessment Guide
- ▶ Dairy farms, 1,000 energy audits
- ▶ Home energy ratings
- ▶ Industrial Energy Efficiency Program
- ▶ SV, Energy and materials assessments, grants?
- ▶ VEET
- ▶ Greener Government Buildings
- ▶ Commercialisation Australia
- ▶ government greenhouse reduction targets



Required to energy savings

Required	How to help
Motivation	Urgency vs. stability Carrot or Stick ? If mandating, mandate the right things
Belief	Case studies Government as purchaser
Information	Impartial info on what works. Visible energy data.
Analysis	Energy models. Training. Not accreditation. University research collaboration
Resources	People, time, attention
Money	(not routine capital grants) Demo sites, early adopters Celebrate successes. Awards Finance guides. Matching service.



Thank you

Genesis Now

- T: 1800 22 99 11
- E: genesis@genesisnow.com.au
- W: genesisnow.com.au

