



Sustainability Victoria

Business and Built Environment – Warren Overton

History of SV Programs

Energy Efficient Office Buildings

- 20 'Mid Tier' Buildings assessed
- Average 29% savings (up to 60%), <3 year payback
- Other co-benefits such as improved comfort/health of occupants.



History of SV Programs

Smarter Resources Smarter Business Program

- 140 SME reviews that identified over 1000 opportunities
- Average \$51k annual savings identified
- Average three year payback
- Other co-benefits such as productivity improvements.



Market Research Findings

Businesses are largely sceptical of the value that external consultants will provide

Companies who participate already have aligned 'green' values – and they are not the norm

Electricity tariffs are complex and difficult for many business to understand

Information and advice needs to be seen as impartial, and come from a trusted source without the hard sell

Market Research Findings – cont.

Most business track energy spend – but only a few measure energy efficiency/productivity

They trust their existing contractors (e.g. electrician), staff and other business for advice

Rely on the internet for general information – ‘OK Google, save me energy’.

General sense they have done ‘everything possible’ to reduce waste

Awareness and understanding of government programs and grants is generally low

Future Programs

Fishing rods not fish! (Capacity building rather than short-term incentives)

- Develop skills, capacity and knowledge across all rather than supporting the already converted
- Ongoing involvement and support to effect long-term change
- Tools to track and better manage energy use

