



# Delivering energy efficiency services to the rental market

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# Our experience



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- Delivering energy efficiency advice and services since 2008

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- Delivering energy efficiency advice and services since 2008
- Installed energy efficiency products in more 250,000 homes and businesses
  - 95% to reduce energy costs
  - 5% just because its free
  - 0% to reduce carbon emissions

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- Unwilling to invest if payback period is greater than 12 months
- Accept the energy performance of their home when they sign the lease



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  - May seek a contribution from the property owner
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  - Consider their current energy costs as unavoidable cost of living
  - Will take on energy efficiency improvements only if provided to them free of charge
- Resistors
  - Do not trust government and government programs
  - Believe climate change is a myth



# Working with Government to service community supported renters



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- Impacts on service provision
  - High costs associated with arranging and rescheduling appointments
  - Typically very small volumes of energy efficiency installation opportunities
    - High costs, low VEEC returns

Investment priorities for improving the efficiency, habitability and affordability of the rental market



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6. Draught sealing
7. Behavioral change



Minimum standards for rental properties  
(it ain't hard)

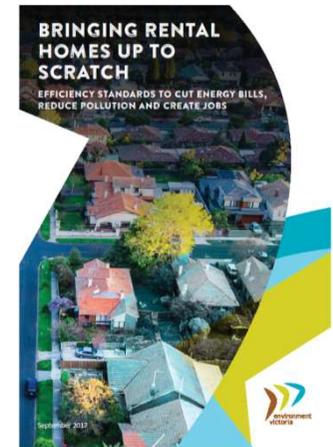


# Minimum standards for rental properties (it ain't hard)



Environment Victoria's 6 point plan

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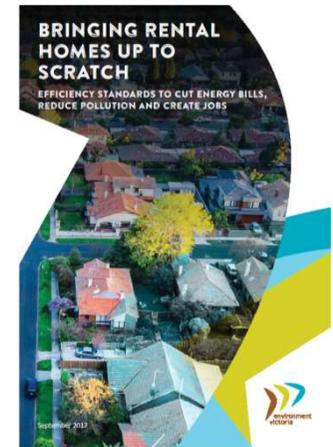


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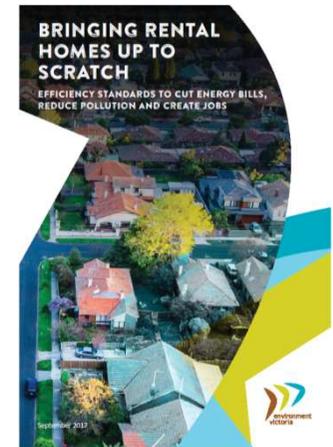


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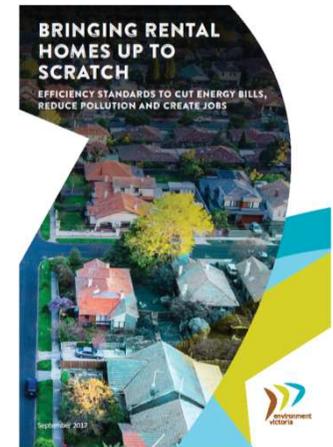


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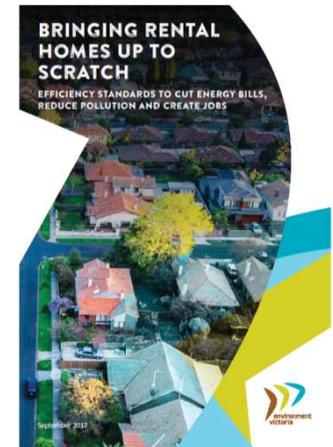


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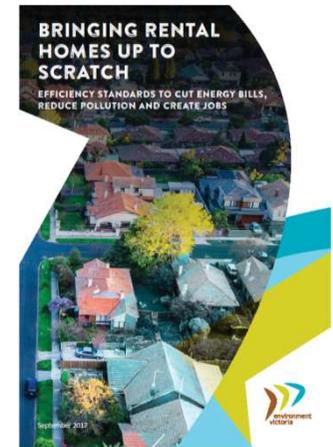


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5. Use existing compliance mechanisms.
6. Progressively tighten requirements for efficiency performance.



- Source - Bringing Rental Homes Up To Scratch, Environment Victoria, September 2017

# Policy opportunities



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- Targeted promotion of energy efficiency benefits to renters
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  - Return on investment
- Access to cheap and easy finance for energy efficiency investments
  - Renters and property investors
- Coordinated tailored programs for community supported renters

