



Consumer choice and energy efficiency

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This year we will engage with 10,000 households,
visit over 2,500 across Australia



- Energy & financial literacy
- Paralysed by choice
- Energy poverty
- Split incentives
- People do want to engage
- Record numbers of requests for solar & home energy assessments



Engaging with households and the urban heat island effect

- Poor performance of recently built properties
- Fail to protect against heat
- Heatwaves inside apartments
- Initiatives improved thermal comfort, affordability and health



Engaging with community groups, Milparinka

- Community Energy project with Powershop
- \$10,000 helped to install a 23kw solar system
- Reduces energy bills by \$4,000 pa



Engaging with businesses, EUAs

- 29.97kw system
- 111 panels
- Payback 4.2 years
- 40% of energy comes from solar



Energy as a Boardroom issue

- Strategic issue - supply, price, source, competitive
- Dedicated energy executives – Telstra
- Data explosion and link to energy
- Businesses are entering into power purchasing agreements
- Businesses are sharing power





Thank you!

