

NATIONAL ENERGY EFFICIENCY CONFERENCE

Efficiency · Electrification · Decarbonisation

SYDNEY
24 – 25 MAY 2023

PARTNERSHIP, SPONSORSHIP AND EXHIBITION OPPORTUNITIES



Presented by



Join the conversation
 @EECouncil #NEEC23

A MESSAGE FROM OUR CEO

JOIN US IN SYDNEY

The global energy system is in crisis, and the impacts are heavily felt here in Australia. As we grapple with the twin challenges of keeping energy bills affordable for businesses and households and accelerating efforts to decarbonise Australia's economy, energy efficiency, smart energy management and electrification are more crucial than ever.

Returning to Sydney for the first time in five years, NEEC23 will bring Australia's foremost energy efficiency experts, forward-thinking policy makers, innovative energy users, political leaders and industry trailblazers together to network, debate and create action around reducing energy bills and cutting emissions through smarter energy use.

With state and national governments aligned on the need to act, NEEC23 will focus on the crucial role of the demand side in the transition – how energy management interacts with renewable energy, storage, networks, electrification, and decarbonisation. I'm excited to invite you to be part of it.

FROM ENERGY CRISIS TO NET ZERO

Energy management has a central role in keeping energy affordable and reliable as we decarbonise our energy system. How much energy is used, and what time it is used, will determine how much investment is required in generation, storage, networks and appliances.

We need a major ramp up in energy efficiency improvements. This includes shifting loads to times when generation is plentiful, and making smart use of demand response, especially during winter and summer evenings. But it won't happen by itself – it will take ambitious policy from government and a concerted effort to give businesses and households the information and support they need to play their part in a 21st century energy system.

This conversation crucial – for our economy and for our climate – and getting involved with the National Energy Efficiency Conference 2023 will put you at the heart of it.

Our theme for NEEC23 is:

Efficiency Electrification Decarbonisation

The theme has been chosen to reflect the critical role electrification will play in the shift from fossil fuels in key economic sectors, including homes, commercial buildings, light transport, manufacturing and food processing. Indeed, the best evidence from around the world is demonstrating that energy efficiency and electrification will play a critical role in the decarbonisation of huge chunks of the global economy. Here in Australia, we need to get on with the big national conversation about how we get this transition done.

Curated by the EEC team, the conference program will be developed with input from our key partners – all leading experts in their areas. It will feature Australian and international keynote speakers, panel discussions, workshops and a lot of lively debate.

Key topics will include:

- The role of energy management in electrifying Australia;
- The changing role of energy management in our transforming grid;
- The commercial models we need to retrofit 8 million homes; and
- Financing energy efficiency and electrification.

In-depth streams will explore the latest thinking on how businesses can operationalise their net zero targets, building rating tools, 'zero emission ready' buildings and much more.

PUTTING YOU AT THE HEART OF THE ACTION

Whether you're looking to showcase a new product, debate a big idea, connect with decision-makers or simply demonstrate your commitment to Australia's energy management sector, we have a range of sponsorship and exhibition packages to meet your objectives, whatever your budget.

Our venue, the UNSW Roundhouse, is the ideal backdrop for quality networking. NEEC23 includes a well-planned industry exhibition designed to maximise foot traffic and facetime with delegates, long networking breaks, relaxed social occasions, and the not-to-be-missed Gala Dinner, where we come together to celebrate our industry.

As a sponsor or exhibitor, you can be sure your business will be at the heart of the action. We work closely with all our partners to understand your goals and maximise the return on your investment. Take a look at the options on offer and feel free to call us to discuss a package that meets your needs.

I look forward to partnering with you on the National Energy Efficiency Conference 2023.



Luke Menzel
CEO
Energy Efficiency Council



NEW

NATIONAL EFFICIENCY SCHEMES SUMMIT

Date 23 May 2023

The EEC will hold the first ever ‘National Efficiency Schemes Summit’ as a full day event in the week of NEEC23.

Australia currently has four energy efficiency schemes: the NSW Energy Savings Scheme, the Victorian Energy Upgrades Program, the South Australian Retailer Energy Productivity Scheme and the ACT Energy Efficiency Improvement Scheme.

The National Efficiency Schemes Summit (NESS) will bring government and energy efficiency providers together to help these schemes reach their full potential and support other jurisdictions to introduce their own schemes.

This dedicated, day-long event will be structured as a dialogue between governments and industry, focusing on the future development of the schemes.

The NESS is a separate event to NEEC23, however we are providing an early opportunity to NEEC23 sponsors who may wish to maximise their impact across both events.

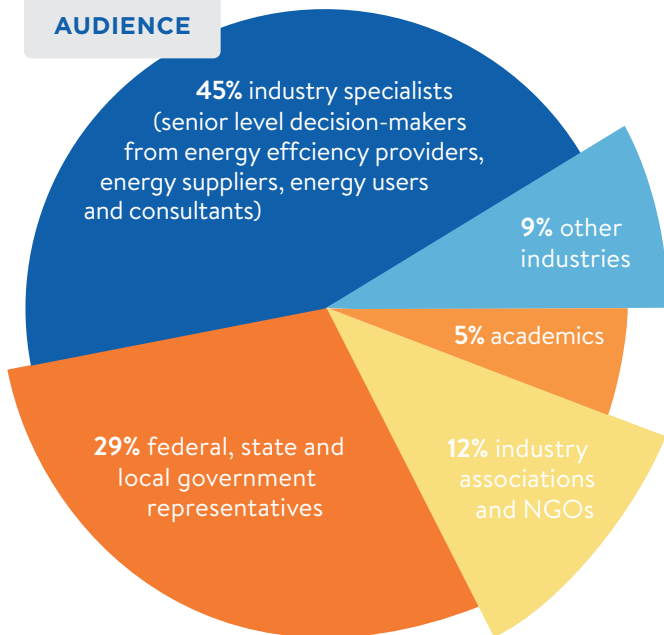
To discuss sponsoring both NEEC23 and the National Efficiency Schemes Summit, please contact the Events Team at events@eec.org.au.

FACTS AND STATS

DATE Wednesday 24 – Thursday 25 May 2023

VENUE Roundhouse, University of NSW
Anzac Parade, Kensington NSW

AUDIENCE



Based on average attendance over the previous four Conferences, NEEC23 is expected to draw up to 400 delegates



NEEC22 saw 59 high-calibre speakers, including national and state government ministers and international energy efficiency experts



NEEC22 created debate and media coverage across industry and mainstream media, from *The Australian Financial Review* to *The Guardian*



Sentiment from NEEC22 was overwhelmingly positive, with over 96% of delegates rating the conference “good” or “excellent”



Equal by 30 – In 2022, 48% of speakers were female. We are aiming for at least 50% at NEEC23 and have introduced the Energising Women Scholarship (see page 10)

2022 SPONSORS INCLUDE



Environment, Land, Water and Planning



PARTNERSHIP, SPONSORSHIP AND EXHIBITION OPPORTUNITIES

The EEC team works closely with all partners, sponsors and exhibitors before, during and after the event to ensure your Conference experience works for you.

Opportunities to join NEEC23 are grouped under the following categories, with details on following pages.



Headline partnerships

Our premium partnerships position your organisation as an industry leader. Showcase your expertise and profile your thought leadership through a range of targeted and branded speaking opportunities, from one-on-one CEO conversations, plenary speaking opportunities and headline stream sessions.

Networking sponsorships

Networking sponsorships offer a range of tailored options that provide maximum opportunity to create brand awareness and place your organisation front-of-mind with Conference delegates.

Showcase and exhibition

Showcase your company's products and services to a highly invested and engaged audience, in-person with a booth or through advertising in the delegate handbook.

Energising Women Scholarship

All Conference partners, sponsors, advertisers and exhibitors can support young, diverse women or those experiencing disadvantage by offering to purchase conference registrations on their behalf.

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PARTNERSHIP, SPONSORSHIP AND EXHIBITION CORE INCLUSIONS

The following packs maximise brand exposure before, during and after the Conference. Exposure will be determined by sponsorship level.

Media essentials

Available to Headline Partners, Networking & Silver Sponsors and Exhibitors

Logo recognition in all pre- and post-Conference email communications

Organisational logo and link prominently featured on Conference website

Logo featured on in-person Conference acknowledgment board and holding slides

Logo and branding prominently displayed during your sponsored session (if arranged)

Advertisement in the digital Conference Handbook (size depends on package selected, all artwork supplied by Sponsor)

Sponsor essentials

Available to Headline Partners and Networking & Silver Sponsors

Chair acknowledgment in opening and closing plenary sessions

Access to delegate list (subject to delegate permission)

Complimentary delegate registrations

20% discount on additional registrations



Exhibitor essentials

Available to Headline Partners and Networking & Silver Sponsors

Single exhibitor space with organisation signage

Basic furniture package

Basic lighting and power

Two exhibitor registrations (includes catering, excludes access to Conference sessions and Gala Dinner)

Hanging banner signage in plenary space

Option to upgrade to a larger stand (additional charge applies)

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HEADLINE PARTNERSHIPS

All headline partnerships include the Media, Sponsor and Exhibitor essentials packages

Major Partner and Event Partner

\$ by negotiation

These top-tier partnerships are limited to two exclusive, bespoke opportunities to position your organisation as a leader of the energy management sector.

SOLD

Diamond Partner

EEC member \$30,000

Limited to two exclusive opportunities to position your organisation as a leader of the energy management sector, these partnerships are new for 2023 and feature either a keynote address or an armchair conversation with the EEC's CEO, recorded, edited and disseminated through both EEC and Diamond Partner channels.

Only 2

SOLD

Energising Women Breakfast Partner

EEC member \$15,000 Standard \$20,000

The Energising Women Breakfast will be held on the first morning of the Conference, in support of the EEC's commitment to Equal by 30. Run at the Conference venue as a get-to-know-you pre-Conference event, the Breakfast will demonstrate the Sponsor's demonstrated leadership in the promotion and support of women at all stages of their professional development.

The Breakfast will encourage discussion and collaboration around the particular skills, experiences and opportunities women bring to the energy management sector and will address the key challenges women face in advancing their careers.

Other key features include an audience of VIP tables of Energising Women Scholarship sponsors and recipients, as well as general Conference delegates.

- 1 branded speaking opportunity, including contribution to session development
- Exhibitor essentials upgrade: double booth + TV
- 6 delegate registrations (two days + Gala Dinner)
- 4 additional Gala Dinner registrations, seated together on a VIP table
- Dedicated, bespoke e-blast to delegates pre- or post-Conference
- Full-page advertisement in Conference Handbook

Only 1

SOLD

Gala Dinner Partner

EEC member \$15,000 Standard \$19,000

A perennial highlight of the Conference, the Gala Dinner features an introductory speech from the Gala Dinner partner, as well as a prominent keynote speaker and the presentation of the National Energy Efficiency Awards (NEEA).

The Gala Dinner will celebrate innovation across the industry and prime networking opportunities in a festive setting.

With approximately 300 guests representing leading energy efficiency and energy management businesses and Australia's most forward-thinking energy users, Gala Dinner sponsorship is an exceptional opportunity to demonstrate leadership and support of the sector and promote brand awareness to a large, engaged audience.

Only 1

SOLD

HEADLINE PARTNERSHIPS

Platinum Partner

EEC member \$15,000 Standard \$20,000

A premium partnership package including a high-profile speaking opportunity in one of the Conference's four plenary sessions, Platinum Partners receive maximum thought-leadership, profile-raising and brand recognition opportunities. Intended for Australia's leading energy businesses, a Platinum partnership is the perfect way to get your company, people and brand out front, shape the debate, build deeper working relationships and showcase your position as an industry leader.

- One branded plenary speaking opportunity, including contribution to session development
- Exhibitor Essentials upgrade: double booth + TV
- 6 delegate registrations (two days + Gala Dinner)
- 4 additional Gala Dinner registrations, seated together on a VIP table
- Dedicated, bespoke e-blast to delegates pre- or post-Conference
- Full-page advertisement in Conference Handbook

Choose from four plenary sessions (subject to availability, title may change)

1. 'Electrify Everything?' **SOLD**

2. Energy management in a net zero grid **SOLD**

3. International keynote **SOLD**

4. Show me the money – financing \$200B in efficient electrification **SOLD**

Gold Partner

EEC member \$10,000 Standard \$14,000

A popular partnership package including a branded speaking opportunity in one of eight stream sessions dedicated to business, residential, industrial or commercial themes.

Gold partnerships are a key opportunity to build prominence, profile and brand awareness, and develop deeper network connections.

- One branded stream session speaking opportunity, including contribution to session development
- Three delegate registrations (two days + Gala Dinner)
- One speaker registration (one day excluding Gala Dinner)
- Full-page advertisement in Conference Handbook

Choose from eight stream sessions (subject to availability, title may change)

1. Business stream: Operationalising net zero **SOLD**

2. Residential stream: Zero-ready homes **SOLD**

3. Residential stream: Design tools, rating and exposure **SOLD**

4. Residential stream: Retrofitting our homes **SOLD**

5. Commercial stream: CBD program **SOLD**

6. Commercial stream: Government targets **SOLD**

7. Industrial stream: Safeguard and beyond **SOLD**

8. Industrial stream: Accelerating industry 4.0 **SOLD**

NETWORKING SPONSORSHIPS

All Networking Sponsors receive the Media and Sponsor essentials packages, with an option to purchase the Exhibitor essentials at a discounted rate.



Café Partner

EEC member **\$7,000** Standard **\$10,000**

Prominent branding in a cafe lounge area that will be a key networking and informal catchup space throughout the entirety of the Conference.

- Signage on coffee machine
- Two delegate registrations (two days + Gala Dinner)
- Add the Exhibitor essentials package at a 50% discount
- Café-style furniture
- Half-page advertisement in Conference Handbook

Only 2 available

Networking Lunch Partner

EEC member **\$5,000** Standard **\$7,000**

An opportunity to join the plenary stage and address the entire Conference audience prior to lunch on Day 1. Following the *Energy management in a net zero grid* session, this is a prime opportunity to put your brand and message in front of all delegates at NEEC23.

- 3-minute address
- Two delegate registrations (two days + Gala Dinner)
- Add the Exhibitor essentials package at a 50% discount
- Prominent branding at lunch event
- Half-page advertisement in Conference Handbook

SOLD

Networking Drinks Partner

EEC member **\$5,000** Standard **\$7,000**

With delegates buzzing from Day 1 sessions, this is a unique opportunity to deliver your message in an informal setting at the close of Conference proceedings and prior to the Gala Dinner.

- 3-minute address
- Two delegate registrations (two days + Gala Dinner)
- Add the Exhibitor essentials package at a 50% discount
- Prominent branding at drinks event
- Half-page advertisement in Conference Handbook

SOLD

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SHOWCASE AND EXHIBITING SPONSORSHIPS



Silver Sponsor

EEC member **\$7,000** Standard **\$10,000**

Silver Sponsors receive all the benefits of the Exhibitor essentials package, with the added benefits of complimentary Conference and Gala Dinner attendance.

- Two delegate registrations (two days + Gala Dinner)
- Half-page advertisement in Conference Handbook

Only 4
available

Exhibitor

EEC member **\$5,000** Standard **\$7,000**

Our entry level option, this is a cost-effective opportunity to promote your products and services direct to delegates with a comprehensive exhibition package.

- Half-page advertisement in Conference Handbook

Lanyard

EEC member **\$5,000** Standard **\$7,000**

- Company logo printed on all official Conference lanyards
- Two delegate registrations (two days + Gala Dinner)
- Half-page advertisement in Conference Handbook

Only 1
available
SOLD

Conference Handbook Full A4 page advert

EEC member **\$1,000** Standard **\$1,500**

Gain maximum exposure for your organisation's products and services. Each Conference delegate will receive a digital copy of the Conference Handbook.

Conference Handbook Half A4 page advert

EEC member **\$500** Standard **\$1,000**

Gain maximum exposure for your organisation's products and services. Each Conference delegate will receive a digital copy of the Conference Handbook.

ENERGISING WOMEN SCHOLARSHIP



Investment per scholarship

EEC member \$2,000

Standard \$3,000

This is a partnership opportunity to support inclusion and career enhancement for women who may experience barriers to employment within the energy sector (identified by the EEC from wider networks).

The Energising Women Scholarship will support women to attend the Conference from the energy sector who are young and/or from a culturally diverse background, or who are experiencing disadvantage to:

- Attend the full Conference and Gala Dinner
- Attend the Energising Women Breakfast, and be seated at VIP tables with their sponsor
- Foster camaraderie and confidence to actively participate in and contribute to Conference conversations
- Take advantage of opportunities to build and leverage their professional networks

Sponsor benefits

- Talent identification opportunity for sponsors
- Inclusion of logo in NEEC branding
- Align sponsors' diversity objectives with tangible and meaningful support for women in energy to advance their career prospects

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COMPANY DETAILS

Company name (for marketing purposes) _____
 Company name (for invoicing purposes) _____
 Address _____
 City _____ State _____ Postcode _____
 ABN _____

MAIN CONTACT DETAILS (for liaising with the EEC)

Name _____ Position _____
 Telephone _____ Email _____
 Additional contacts to be cc'd in sponsorship related communications: _____

PACKAGES

Packages are subject to availability.

	EEC member <i>Ex. GST</i>	Standard <i>Ex. GST</i>
Diamond Partner	<input type="radio"/> \$30,000	<input type="radio"/> N/A
Platinum Partner note preferred plenary session:	<input type="radio"/> \$15,000	<input type="radio"/> \$20,000
Gold Partner note preferred stream session:	<input type="radio"/> \$10,000	<input type="radio"/> \$14,000
Energising Women Breakfast Partner	<input type="radio"/> \$15,000	<input type="radio"/> \$20,000
Café Partner	<input type="radio"/> \$7,000	<input type="radio"/> \$10,000
Networking Lunch Partner	<input type="radio"/> \$5,000	<input type="radio"/> \$7,000
Networking Drinks Partner	<input type="radio"/> \$5,000	<input type="radio"/> \$7,000
Silver Sponsor	<input type="radio"/> \$7,000	<input type="radio"/> \$10,000
Exhibitor	<input type="radio"/> \$5,000	<input type="radio"/> \$7,000
Conference Handbook advert – full A4 page	<input type="radio"/> \$1,000	<input type="radio"/> \$1,500
Conference Handbook advert – half A4 page	<input type="radio"/> \$500	<input type="radio"/> \$1,000
Add Exhibitor essentials (if not included in package)	<input type="radio"/> \$2,500	<input type="radio"/> \$3,500
Add Energising Women Scholarship (per person) QTY: _____	<input type="radio"/> \$2,000 each	<input type="radio"/> \$3,000 each

PAYMENT OPTIONS

*A 50% deposit is required for all sponsorship packages to confirm your booking.
 Final payment must be made prior to the commencement of the Conference.*

Payment method Visa Mastercard EFT Payment option 50% deposit Full amount

CREDIT CARD DETAILS

Name on card _____ Card number _____
 Expiry date _____ CCV _____

AUTHORISATION

Name _____ Position _____
 Telephone _____ Email _____

I agree to the terms and conditions for participation in the National Energy Conference 2023

THIS IS A COVID-SAFE EVENT

The EEC is committed to the delivery of covid-safe events, which is reflected in the risk management plan underpinning the development and delivery of NEEC23. We will be guided at all times by the relevant government public health advice and ensure open communication with our sponsors. In the event of event restrictions, the EEC will work with sponsors to flexibly manage the delivery of sponsor benefits, including postponing NEEC23, transitioning to a fully virtual event or transferring benefits to a new event, to be liaised with the sponsor.

This is an agreement between you (the ‘Sponsor’) and the Energy Efficiency Council (the Council) (the ‘Event Organiser’) with respect to sponsorship of the National Energy Efficiency Conference 2023 (the ‘Event’). You must accept without modification all of the terms and conditions and information contained in this Sponsorship Agreement.

Prices listed in this document are exclusive of GST.

All artwork and logos as included in the sponsorship package must be supplied by the Sponsor.

The following conditions apply to all sponsorship packages. Please read the sponsorship terms and conditions carefully.

General

1. The Event Organiser reserves the right to change the sponsorship terms and conditions for the Event.
2. Sponsorship status is not secured until initial payment is received and approved by the Event Organiser.
3. The Event Organiser does not offer any guarantee of attendance numbers.
4. The Event Organiser does not accept liability for absent presenters but will endeavour to do everything within its power to replace the speaker.
5. The Event Organiser does not accept liability for the quality of presenters at the event.
6. The Event Organiser does not accept liability for the quality of the venue, catering, and audio visual.

Event format and cancellations

1. The Event venue and format may be changed without prior notice at the sole discretion of the Event Organiser.
2. The EEC will be guided at all times by NSW Government health advice in relation to COVID-19. Should government restrictions impact upon the Event delivery, the following steps may be taken:
 - A. Development of COVID-safe plans which may include density requirements and other government regulations.
 - B. Transition into an online event.
 - C. Event postponement.
 - D. Full event cancellation. In this case, a refund will not apply. The EEC will work with the Sponsor to develop a new sponsor package to take place in lieu of NEEC23.
3. In the event of cancellation of the Event by the Event Organiser, the Sponsor is entitled to a refund of 80% of sponsorship funds paid.
4. If cancellation is due to Covid-19 (see 2D above) or is for a force majeure (1), no refund applies.

Force majeure includes without limitation, cancellation or other withdrawal by the suppliers, cancellation or failure of a venue, strike, act or reasonable apprehension of terrorism, war, destruction of facilities or materials, fire, flood, earthquake or storm, labour disturbances, epidemic or failure of public utilities or common carriers, without liability.
5. A cancellation fee of 50% will apply to the total Tax Invoice if the Sponsor wishes to withdraw support from the Event for any reason if written notification is submitted to the Event Organiser on or before 60 days prior to the Event. Monies already paid by Sponsor in excess of the cancellation fee will be refunded accordingly. Fees are payable within 7 days of written cancellation being received from Sponsor.

Sponsor marketing materials

6. Any material for the Event must be provided to the Event Organiser to the set specification and by the due date or no later than 2 weeks from the initial request for material where a due date has not been stipulated. Failure to do so may result in the material not being displayed.
7. The Sponsor is responsible at its sole cost and expense for production of any Sponsor materials. The use and publication of any Sponsor materials by the Sponsor must first be approved by the Event Organiser.

Sponsor responsibilities

8. The Sponsor will provide services and materials associated with the Event and onsite at the Event, of good quality and professional standard with an ethical approach in conduct, presentation, information, and services provided in association with Conference delegates, speakers, event personnel, the Council and any other third party associated with the preparation and delivery of the Event.
9. The Sponsor is responsible for all occupational health and safety liabilities and obligations and any issues which may arise which relate to the Sponsor's occupation and use of the site at the Event. The Sponsor will comply with the requirements of the venue in relation to all matters pertaining to occupational health and safety requirements throughout the course of the Event, including preceding and post-event arrangements associated with the sponsorship, and all liability is removed from the Event Organiser in relation to this obligation.
10. The Sponsor is responsible for organising and insuring all goods, products, and equipment provided and used by the Sponsor at the Event and is responsible for ensuring public liability and product liability insurance is maintained and current for the entire duration of the Event. Evidence of insurance cover must be provided to Event Organiser upon request.
11. The Sponsor must obtain written permission from the Event Organiser for any photography, filming or sound recordings of any person or speaker attending or activities undertaken at the Event.
12. The Sponsor will ensure on-site setup of Sponsor package inclusions at the Event are organised within the timeframes stipulated and make arrangements accordingly. At the conclusion of the Event, the Sponsor will remove all goods, products and equipment from the venue by the time stipulated.
13. The Sponsor will be financially responsible for any damage sustained or loss incurred, to the venue's property or persons sustaining injury or harm associated with Sponsor related conduct, equipment or activities, and all aspects associated with the venue's property through Sponsor's own actions or those invitees/employees/contractors or other third party attending the Event and venue on behalf of the Sponsor. All liability is removed from the Event Organiser in relation to this issue.
14. The Sponsor agrees to comply with the sponsorship package stipulations and inclusions in accordance with this agreement.