

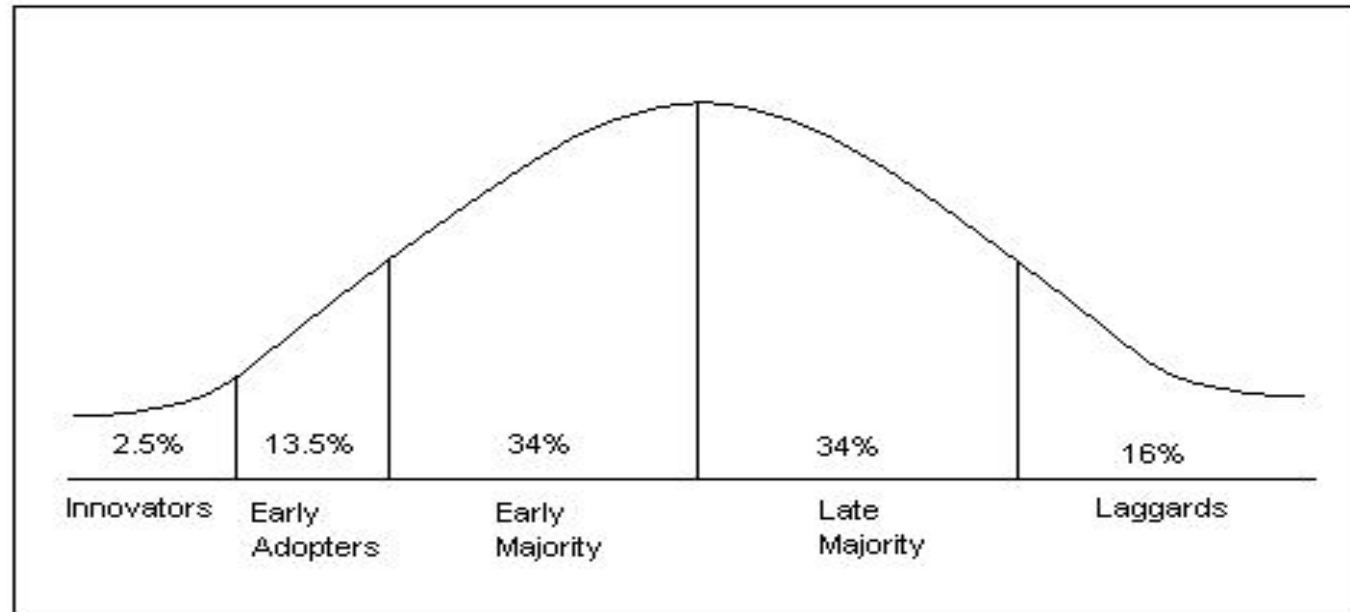


energy efficiency
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MOTIVATING THE MID-TIER – CAN IT BE DONE?
TOOLS AND INFORMATION TO
SUPPORT CHANGE

SHAUNA COFFEY, ENERGY EFFICIENCY COUNCIL

Are they needed?



Recognition and incentives




Tools, incentives & proof of concept




Regulation and tools once movement mandated

What's out there?

- There is no shortage of information and tools of change already in the marketplace
 - If information and tools alone was sufficient, the issue would be solved
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What's out there?

- Observations:
 - Generally very high-quality information
 - Can be very hard to find
 - They target audience ill-defined
 - Inconsistent terminology
 - Overwhelmingly huge
 - Dated
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What do we hope to achieve?

... for the Building Retrofit Toolkit ('BRT') to be a comprehensive package of interventions that includes tools, information and facilitation targeted at receptive mid-tier owners and other key 'influencers, providers, and facilitators'.

What do we hope to achieve?

- Phase 1 : The Building Retrofit Toolkit Scoping Study



- Primary target – receptive mid-tier building owners

Other targets

- Secondary
 - Tenants of mid-tier office buildings
 - Local, State and Federal government
 - Industry bodies and other intermediaries: e.g. regional economic development associations
- Tertiary
 - Professionals and experts that help building owners make decisions e.g. property managing agents, leasing agents, facility managers, building contractors


Our approach

Who needs to know	Building Owners	Tenants	Facility Managers	Business Service Providers	Engineering Service Providers
What do they need to know					
Business benefits of energy efficiency	RMI -Guide to Building the Case for Deep Energy Retrofits RICS/UTS - The value of green, energy-efficient buildings	CitySwitch tools and information	GAP – simple communication materials to assist FMs	RMI -Guide to Building the Case for Deep Energy Retrofits	RMI -Guide to Building the Case for Deep Energy Retrofits
How to confidently engage a technical service provider	GAP: standard contracts and clauses	GAP: standard contracts and clauses	NA	NA	NA
Technical engineering guides	NA	NA	OEH/AIRAH - Optimising your heating, ventilation and air conditioning systems	NA	Calculating Cool tool ASHRAE - Advanced Energy Design Guide - Small to Medium Office Buildings
Etc, etc					

Our approach

- What to we mean by best practice?

What's next

- Finalise review of existing materials and needs analysis
 - Identify gaps
 - Develop strategies for addressing gaps
 - Maintain the momentum – alignment with Mid-tier commercial office buildings in Australia: A national pathway to improving energy productivity
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